



Zachary Taylor Parkway Association

MINUTES

4th Quarter Board of Directors Meeting
October 14, 2009

Present

Marc Dupuy, Avoyelles
Kyle Landry, East Feliciana
Louis Hebert, Pointe Coupee
Kathleen Saizon, Pointe Coupee
Robert Carroll, Rapides
A. P. Guillory, Rapides
Russell Wilson, Rapides
Dickie Sitman, St. Helena
Gordon Burgess, Tangipahoa
John Durnin, Tangipahoa
Buddy Till, Tangipahoa
Ron McGlothlin, Washington
Dick Richardson, Washington
Toye Taylor, Washington
Billy D'Aquilla, West Feliciana
Tom Temple, West Feliciana

Absent

Mary Barbry, Avoyelles
Randy Decuir, Avoyelles
Leroy Harvey, East Feliciana
Nan Johnson, East Feliciana
Jim Bello, Pointe Coupee
Darryl Carruth, St. Helena
Ray Smith, St. Helena
Melvin Harvey, West Feliciana

The regularly scheduled quarterly meeting of the Zachary Taylor Parkway Association Board of Directors was called to order by Board President Toye Taylor at 11:25 AM on October 8, 2009 at the Oak Lodge Conference Center in Baton Rouge, LA.

Mr. Hebert called the roll with those in attendance shown above. With representatives from eight parishes, a quorum was declared. Mr. Taylor welcomed guests and asked them to introduce themselves.

Mr. Temple made a motion to approve the minutes of the July 8, 2009, meeting as presented. With a second by Mr. D'Aquilla and a unanimous vote the motion carried.

Mr. Durnin presented the following report on behalf of the Membership Development Committee:

Membership Development Committee

*John Durnin, Chair
Buck Vandersteen
Melvin Harvey*

With Maria Bowen on Tuesday, August 14, 2009, at 4:00 PM, via Teleconference

This committee was appointed by Board President, Toye Taylor on July 8, 2009 at the quarterly meeting of the Zachary Taylor Parkway Association. It was given a broad task to make recommendations regarding membership development issues. The committee agreed to start their work by reviewing the Association's dues structure, as this was the area that the Committee felt needed attention in light of the end of the year nearing.

The committee collected and reviewed the dues structures of:

- *Amite Chamber*
- *Bogalusa Chamber*
- *Chamber of Central Louisiana*
- *East Feliciana Chamber*
- *Franklinton Chamber*
- *Hammond Chamber*
- *Pointe Coupee Chamber*



- St. Helena Chamber
- St. Francisville Chamber

The members of the committee felt that these groups would give us a better idea of the dues along the Parkway region. It was noted that there was no consistency in membership categories among the groups. Additionally, for the type of group we are, the members felt that we should take a longer timeframe to make recommendations on new dues for each category.

The one item that was specifically noted as missing on the Association's dues structure was a "Small Business" option for employers who have fewer than 20 employees. The current structure lists 2 options:

- Category 5 20-200 employees \$250
- Category 6 more than 200 employees \$750

The members believe we should consider a new category for Dues Year 2011 for a small business of fewer than 20 employees. The suggested amount to start with was \$100 as that matched the non-profit dues amount. No one felt that we should try to implement any category or dues amount changes for 2010, because it was believed that we should review everything and make all needed changes at one time.

The committee looked at current members and noted that a substantial number of banks along the parkway were not participating as members of the Association. The committee would like to talk to some of the banks to see if this is because of lack of knowledge of our work or reduced federal funding for community service or other reasons.

The committee believes that the Association should look to the local members to help with membership recruitment. They plan to discuss this at a future time, but felt like the Association could not lean on one part-time staff person to manage recruitment across the entire region. It was noted that potential members would likely respond better to a local person that they know rather than someone from out of their area.

For follow-up, the committee decided to wait until after the annual meeting and other organization activities prior to meeting again.

Mr. Taylor asked the Board members to review the report and provide any feedback to the committee through Ms. Bowen or Mr. Durnin. Mr. Richardson moved to adopt the report as an official part of the minutes. Mr. Temple seconded and the motion carried without objection.

Mr. Taylor then opened the floor for nominations of officers for 2010. Ms. Saizon moved to re-elect the following officers:

- President: Mr. Toye Taylor
- Vice President: Mr. Gordon Burgess
- Secretary: Mr. Louis Hebert
- Treasurer: Mr. John Durnin

Ms. Saizon's motion was seconded by Mr. D'Aquila. No other nominations were offered, and the motion carried without objection.

With no further business to come before the Board, Mr. Temple moved to adjourn at 11:45 AM.

Respectfully submitted,
Louis Hebert, Secretary